

MELBOURNE PLANNING SCHEME

Incorporated Document

**former Olympic Swimming Stadium,
Collingwood Football Club signage, April 2004**

**This document is an incorporated document in the Melbourne Planning Scheme
pursuant to Section 6(2)(j) of the Planning and Environment Act 1987**

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INTRODUCTION:

This document is an incorporated document in the schedule to Clause 81 of the Melbourne Planning Scheme and gives effect to a specific site control for the purpose of Clause 52.03 of the Scheme.

The land identified in the document may be developed and used in accordance with the specific controls contained in the document. The specific controls may exclude other controls in the Scheme.

If there is any inconsistency between the specific controls and the general provisions of the Scheme, the specific controls will prevail.

ADDRESS OF THE LAND:

former Olympic Swimming Stadium, Melbourne and Olympic Parks Precinct, corner Swan Street and Batman Avenue, Melbourne.

THIS DOCUMENT ALLOWS:

The use and development of the land for the purpose of signage generally in accordance with the following ‘Incorporated Plans’:

Drawing title.	Drawing No.	Date
Collingwood Football Club:		
Front elevation	7747-04-04 Rev. 5	6-04-04
North elevation	7748-04-04 Rev. 5	6-04-04
Players entry elevation	7749-04-04 Rev. 5	6-04-04

The Incorporated Plans form part of this document.

THE FOLLOWING CONDITIONS APPLY TO THIS DOCUMENT:

1. The use and development must be carried out generally in accordance with the Incorporated Plans endorsed by the Minister for Planning but modified to show the following:
 - a) details of the ‘Sponsor Name/Logo’ [complex I.D. signs (b) & (f)];
 - b) detailed location and elevation plans, both scaled and dimensioned, showing all signs including colours, materials, sign content and illumination;
 - c) revised lighting strategy for the proposed flags (pole and stringer mounted) to be consistent with the City of Melbourne Lighting Strategy;

- d) the Interchangeable message signs [sign (c)] subject to VicRoad's comments and the sponsors display signs [sign (h)] are to primarily contain community informational messages and any sponsor or corporate advertising must be used in conjunction with the Collingwood Football Club name and/ or logo and would be 'subservient' to the main image;
- 2. The amended plans including the location, size, material of construction, colours, wording and degree of illumination of the signs, when approved to the satisfaction of the responsible authority must not be altered or modified in any way without the written consent of the responsible authority.
- 3. The signs hereby permitted must not be animated or contain any flashing light.
- 4. Any lighting associated with the signage must be approved separately by the Melbourne and Olympic Parks Trust.
- 5. The details and content of all signage must first be approved by the Melbourne and Olympic Parks Trust.
- 6. All signs must be constructed to the satisfaction of the responsible authority and maintained to the satisfaction of the responsible authority.
- 7. Clause 52.05 (Advertising Signs) of the Melbourne Planning Scheme does not apply to this Incorporated Document.

END OF DOCUMENT